



## Communications and Engagement Lead

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Secondment/fixed term opportunity until March 2018

### The position

We have an exciting opportunity for a communications specialist to lead both strategy and execution of the Data Futures Partnership brand, mandate and products.

### Who we are

The government established the Data Futures Partnership, an independent advisory group, to drive the use of high-trust and high value data for the benefit of all New Zealanders. A cross-sector group of influential people, chaired by Dame Diane Robertson, is responsible for the overall programme and outcomes. This group are supported by a small secretariat based with Stats NZ.

The success of New Zealand's economy, social services, environment and infrastructure, all depend on data. Data can create opportunities for new ways of doing things. It can illustrate what is working and where improvements can be made; can help solve complex problems, enables business innovation, supports good decision making, transparency and accountability.

The Partnership has engaged with thousands of New Zealanders from across the country, with data innovators, big business and the public service. We want to continue to expand and build on these relationships to help create the change required.

### The person

We are seeking an experienced and innovative individual who understands the need for a strategic approach to communications and engagement and who can take this high-level thinking and translate this into measurable results.

We are looking for an individual who can put ideas into action across the full media and marketing mix, from Twitter to radio, conference speeches, presentations and print. You'll know the importance of leveraging real time issues to promote a cause. You will also be able to design a range of communications collateral (for example A3s, speeches, briefings,) to tell our story.

You'll enjoy planning and executing an events calendar and can identify key audiences to engage with on particular issues. You know how best to do this, and how to maintain meaningful connections with stakeholders from all sectors.

As a big picture thinker, looking for evidence of impact, getting feedback and adjusting our strategy and approaches, will be part and parcel of how you approach your work.



You can write great copy for any audience, inform and encourage debate and have a marketer's sense for opportunities. In addition, you will have solid standing with journalists, be politically aware and have excellent interpersonal skills.

The successful candidate will hold a relevant tertiary qualification coupled with recognised media or marketing experience and possess excellent oral and written communication skills. If you have the experience described above and you are looking for a leadership challenge, then we'd love to hear from you.

The term of appointment to this role will be until March 2018. To find out more about the Data Futures work, see <http://datafutures.co.nz>

Applications close 2 August 2017.

Click [here](#) to apply.

For further information or an informal conversation, contact Kelley Reeve – [kelley@datafutures.co.nz](mailto:kelley@datafutures.co.nz)